



Beach Check App adds NEW functions for the summer season

The pioneering app which helps staycationers find Britain's best beaches without the crowds, has exciting new features for 2022



L-R: Sandbanks Poole (C: Poole Tourism); Camber Sands, Rother; Stone Bay, Broadstairs (C: Thanet District Council)

After a successful launch in 2020 followed by a national roll-out last summer, the Beach Check App has added brand new functions and features for Summer 2022, ensuring that coastal staycations and day trips across the English coastline are a safe and enjoyable experience. New functions for 2022 – just in time for the summer holidays – include handy tide times and weather features available for all coastal regions across England.

Overseas travel restrictions may have been relaxed, but with ongoing airport and ferry port delays, an increased cost of travelling abroad and temperatures already breaking all previous records this summer, UK beach breaks are likely to remain a popular choice for many this year.

NEW functions for summer 2022 allowing a hassle-free trip to the coast

New functions for 2022 include handy tide times and weather features for the UK coastline. A recent survey found that less than 50% of people always check tides before heading to the beach (source: [rnli.org](https://www.rnli.org)). While tide times can be accurately predicted, they vary at each location and change each day. The Beach Check app makes it easy to check the tide times before setting off for the beach. Coupled with the new weather forecasts feature, the Beach Check app is the trusted, one-stop, seamless online source to check before you travel to the beach anywhere in the UK.

The Beach Check app makes planning summer beach breaks – and day trips – easy across the coastline. The app is free and simple to use, downloadable from [Google Play](https://play.google.com/store/apps/details?id=com.beachcheck) and the [Apple App](https://apps.apple.com/gb/app/beach-check-uk/id1444444444) store (with no in-app purchases), allowing users to check individual monitored beaches or see a map showing red (crowded), amber (less congested) and green (uncongested) beaches. To date, the app has had over 83,000 downloads across the UK.

Working on a traffic light system that uses sophisticated technology and on-the-ground authorised users who assign a colour code to monitored beaches according to the number of visitors and car park spaces (from red/crowded to green/uncongested), the app aims to reduce overcrowding at popular coastal areas..

Beaches on The Isle of Wight and Redcar and Cleveland have also just been added. The app is also available in areas across England's south coast including Bournemouth, Christchurch and Poole, the Isle of Thanet, East and West Sussex, and Hayling Island, with the new tide and weather functions available for all coastal destinations across England.

Don't delay, be safe at the beach and download the Beach Check app today just in time for the summer holidays.

For more information, visit <https://englandscoast.com/en/lp/Beach-Check-Download>

Press:

For further information on Beach Check UK, or high-res images, please contact Lizzie Cooper at [Travel PR](mailto:l.cooper@travelpr.co.uk) on l.cooper@travelpr.co.uk (07342 258 570).

Notes to editors:

1. Launched in July 2020, the Beach Check app is the brainchild of BCP Council, designed using sophisticated technology to help manage over-crowding among its busy beaches.
2. Each location the app is operated will provide information specific to the data available. In some locations the new version will use camera feeds to determine the traffic light system across beaches and will include updates on car park availability. It is simple to use, free to download from Google Play and the Apple App Store and it allows users to check individual beaches or see a map showing red (crowded), amber (less congested) and green (uncongested) beaches.
3. App data is supplied by a mix of sources. At the start of the day, a prediction is set for each zone, based on previous data, factoring in the date and weather to show how busy each zone is forecast to be. From mid-morning, beach management staff (seafront rangers) will update each section on a regular basis to reflect any changes in congestion observed. This is supplemented by CCTV and some footfall counters.
4. The beaches can be searched for individually as well as seen on a wider map. Where data is not available this will be indicated on the app or if any location is temporarily closed.
5. Visit www.englandscoast.com/en/blog/beach-check-uk-app for more information.