**COME AND EXPLORE THE MAGIC OF ENGLAND’S COAST!**

**England’s Coast is an exciting new initiative funded by the national tourist board, VisitEngland. Its aim is to introduce international visitors to this island’s amazing coastline – rich in outstanding scenery, history and unique holiday experiences.**

**From castles on the wild Northumberland coast, fishing villages and wildlife on the east coast, to lively resorts like Brighton and Bournemouth in the South, this coastline is one of the most intriguing in the world and yet one of the least explored by international visitors.**

**Wide sandy beaches, cliff-top cycle and hiking paths, smugglers coves and landmark castles, the coastline is open year-round.**

**Discover our Seafood Coast, the range and quality of the catch is amongst the best in the world – enjoy Cromer Crab in Norfolk, lobster and kippers in Yorkshire, oysters in Essex and up to 40 different species of shellfish in the Devon Riviera. Find out more –** [**www.seafoodcoast.com**](http://www.seafoodcoast.com)

**For more information on England’s Coast visit our media centre -** [**https://englandscoast.com/en/media-centre**](https://englandscoast.com/en/media-centre)

**Come and explore for yourself! To arrange a press visit, please contact Sheron Crossman, Marketing & Communications Manager,** [**Sheron.crossman@coastaltourismacademy.co.uk**](mailto:Sheron.crossman@coastaltourismacademy.co.uk) **or tel: +44 (0) 1202 451805.**